



Blogging Rubric

	1 Beginner	2 Capable	3 Accomplished	4 Expert
Quality of Writing	<input type="checkbox"/> gives no new information on the topic <input type="checkbox"/> informational post: there is little to no evidence of other readings or information in order to form new meaning <input type="checkbox"/> poorly organized	<input type="checkbox"/> gives some new information on the topic <input type="checkbox"/> informational post: has trouble with integrating read or learned information and mostly repeats without construction of new meaning <input type="checkbox"/> poorly organized	<input type="checkbox"/> some new information on the topic or reflective <input type="checkbox"/> informational post: attempts to synthesize information and form new meaning <input type="checkbox"/> well organized	<input type="checkbox"/> very informative or deeply reflective <input type="checkbox"/> informational post: synthesizes learned content and constructs new meaning <input type="checkbox"/> well organized
Voice	<input type="checkbox"/> post has no style or voice <input type="checkbox"/> words used are unimpressive <input type="checkbox"/> sentence fluency is absent- sentences feel unnatural	<input type="checkbox"/> post has little style or voice <input type="checkbox"/> words chosen show an attempt at bringing the content to life <input type="checkbox"/> sentence fluency is achieved in few places	<input type="checkbox"/> written in a somewhat interesting style and voice <input type="checkbox"/> words chosen mostly reflect author's personality and brings content to life for the most part <input type="checkbox"/> sentence fluency is mostly achieved	<input type="checkbox"/> written in an interesting style and voice <input type="checkbox"/> words used are carefully chosen, memorable, and bring the content to life <input type="checkbox"/> sentence fluency is smooth, natural and expressive
Presentation	<input type="checkbox"/> many words misspelled <input type="checkbox"/> many grammar errors <input type="checkbox"/> formatting makes post difficult to follow or read	<input type="checkbox"/> several spelling errors <input type="checkbox"/> several grammar errors <input type="checkbox"/> formatting makes post difficult to follow or read	<input type="checkbox"/> few spelling errors <input type="checkbox"/> few grammar errors <input type="checkbox"/> some formatting to help make the post easier to read	<input type="checkbox"/> all words spelled correctly <input type="checkbox"/> no grammar errors <input type="checkbox"/> formatting makes the post more interesting and easier to read
Multimedia	<input type="checkbox"/> no multimedia	<input type="checkbox"/> one piece of multimedia <input type="checkbox"/> multimedia does not add significantly to content or perspective	<input type="checkbox"/> one pieces of multimedia <input type="checkbox"/> multimedia adds new information or perspective to post	<input type="checkbox"/> multiple pieces of multimedia <input type="checkbox"/> multimedia adds new information or perspective to post
Community	<input type="checkbox"/> no links <input type="checkbox"/> links do not add any value or are completely unrelated to content presented in post <input type="checkbox"/> - post is not tagged or categorized	<input type="checkbox"/> one or more links <input type="checkbox"/> only "easy" links <input type="checkbox"/> post may be categorized or tagged	<input type="checkbox"/> several links included that add to the reader's understanding <input type="checkbox"/> post may be categorized or tagged	<input type="checkbox"/> several links to places that add to readers understanding <input type="checkbox"/> links are relevant and "flow" within the content <input type="checkbox"/> - post is fully categorized and tagged
Consistency	<input type="checkbox"/> fails to update blog in assigned time	<input type="checkbox"/> updates blog only when reminded	<input type="checkbox"/> updates blog on a regular basis	<input type="checkbox"/> updates blog often, even when not required
Citation	<input type="checkbox"/> does not provide any accurate information about sources used <input type="checkbox"/> uses copyrighted images	<input type="checkbox"/> a few information sources are cited accurately <input type="checkbox"/> uses citations for images improperly	<input type="checkbox"/> most information sources are cited accurately <input type="checkbox"/> uses proper citations for most images	<input type="checkbox"/> accurately cites all sources of information <input type="checkbox"/> properly cites all images used

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Learning About Blogs FOR your Students: Quality Writing--- Rubric based on Kim Cofino's & University of Wisconsin's Blogging Rubric & Steve Peha's Traits for Quality Writing